



CLEARANCE

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Go Global, Search Local

Trademark availability searches with advice

Making the decision to conduct a trademark search to protect your valuable brands around the world is easy. Trying to wade through, organize, and analyze the data so you can make a well informed decision is the challenge.

Why we are different

While other search options either deliver reams of data to interpret or a series of reports in varying formats, Novagraaf's Search with Advice combines all the benefits of world-class searching, along with expert legal opinion consolidated into a clear, insightful, well organized report. That means, speed to decision making, speed to market, and a true competitive edge.

Regardless of the number of countries covered, Search with Advice Reports are easy to use, highly informative and include:

- ✓ An overall legal opinion rendered by an experienced Novagraaf trademark attorney summarizing key findings such as ability to register, linguistic/ connotation issues, availability, and synopsis of recommendations;
- ✓ A consolidated risk assessment chart by country for holistic view and ease of comparison;
- ✓ A per country legal opinion rendered by a local expert that includes the position of a potential trademark in all relevant classes, the likelihood of achieving a successful registration, an internet check to further investigate use and potential risk, and recommendations.

In addition to receiving a valuable decision making tool, your Search with Advice Report will be delivered on an agreed upon date and at a fixed price. Consistent, comprehensive and cost-effective.

Quality check-points

To provide you with seamless quality service, an experienced Novagraaf trademark attorney will be your single point of contact and will work directly with you to fully understand your requirements and objectives. Your attorney will also be responsible for overseeing the work conducted by Novagraaf's extensive network of local agents – taking on the time consuming task of project management and coordination.

Carefully vetted and managed, Novagraaf's local experts are able to:

- ✓ Cover 190 countries;
- ✓ Provide accurate and sound legal opinions based on and in-line with all relevant national and case law;
- ✓ Think locally and globally assessing the chance for a successful registration and use in their country, while keeping in mind any international implications;
- ✓ Determine and provide insight into whether there are any linguistic or cultural issues associated with a proposed trademark.

Prior to receiving the final report, all findings and opinions are further reviewed, consolidated and reported to you by your Novagraaf attorney contact. This process provides quality check-points at each step of the way.

Other Trademark Searching Services

In addition to Novagraaf's Search with Advice, other trademark search services include:

- ✓ Knock-out Search
- ✓ Identical Search
- ✓ Basic Availability Search

All searches are managed, reviewed and analyzed by a Novagraaf trademark attorney.

For More Information

To learn more about Search with Advice or to request a sample report, please contact searching@novagraaf.com or visit www.novagraaf.com.

About Novagraaf

Novagraaf is the only IP specialist firm delivering both IP management tools and expert advisory services. We help corporations and law firms seamlessly consolidate their IP approach to gain a holistic view and competitive edge, enabling them to intelligently create, grow, protect and increase the value of their Intellectual Property assets.

Novagraaf – The Right Choice

- ✓ Over 125 years of IP experience
- ✓ Over 300 attorneys and IP professionals on-staff
- ✓ Over 40,000 clients worldwide
- ✓ Over one million IP assets under management
- ✓ World largest trademark filer
- ✓ 4,000 searches performed each year